授業の概要 / Course description

科目基礎情報 / Course information		
開講元学部 / Faculty	共通 / COMMON	
開講元学科 / Department	全学共通 / GENERAL STUDIES	
登録コード/Registration Code	GSE66170	
期間 / Period	2021年度 / Academic Year 秋学期 / AUTUMN	
学期 / Semester	秋学期 / AUTUMN	
曜 限 / Period	水 / Wed 3	
教室 / Classroom	7K3 :6-403 / 6-403	
科目名 / Course title	JAPANESE POP CULTURE / JAPANESE POP CULTURE	
授業形態 / Course Type	講義 / Lecture	
科目ナンバリング/Course Numbering	CUL201	
レベル/Level	200	
教員表示名	NEVES Mauro	
主担当教員名 / Instructor	NEVES Mauro / NEVES MAURO	
単位数 / Credits	2	
更新日 / Date of renewal	Mar 3, 2021	
	講義概要情報 / Course description	
授業実施方法 / Class format	対面授業 / Face-to-face classes only	
授業実施方法に係る追加情報 / Additional information concerning the class format	Further information concerning the ID for using the Zoom classes (even if the classes are supposed to be face-to-face classes, for students who can prove that they are not able to attend face-to-face classes these information will be available) and the Moodle (information all students will need in order to access the texts provided for reading) will be posted at least one week prior to the beginning of classes on the Loyola site's Bulletin Board.	
キーワード / Keywords	Culture Japan Pop Culture	
アクティブ・ラーニングの実施 / Active Learning	あり/Yes	
授業の概要 / Course description	In this course, we will study about Japanese pop culture through the lens of culture studies point of view, not only focusing on nowadays Japanese pop culture, but also in how this culture represents and reflects images of Japan in the world. The course is specially going to focus on how pop culture influences the perceptions of Japanese society and identity, taking as basis for the analysis approaches from marketing studies, gender studies and so on. As examples of pop culture, we will be analyzing movies, music, TV programs, karaoke, fashion, manga and anime.	
ディプロマ・ポリシー (DP) との関連 (対応するポリシーは、科目開講元のポリシーである。借入	ディプロマ・ポリシーに係る共通事項	

1/25/2021	Syllabus Inquiry [LOYOLA]
れ科目の場合は、カリキュラムマ ップを参照のこと)	
/ Correspondence to Diploma Policy of the offering Faculty and Department (Students who belong to other faculties and departments, check Curriculum Map of your faculty and department)	
到達目標 (授業の目標) / Course objectives	Considering pop culture as the culture closer to our daily lives, we intend to achieve the three following objectives with this course: 1) To understand the importance of pop culture in Japan 2) To understand the importance of pop culture analysis in contributing to understanding the role of Japan as a changing society in the globalized world 3) To understand the relationship between pop culture and the formation of the Japanese identity By creating an environment of discussion, putting together foreign and Japanese students, the course also aims at making it possible to students to cope better with global relations having pop culture as a tool.
授業時間外 (予習・復習等) の学 習 / Expected work outside of class	The students will have to read a lot and view a lot of images outside of class in order to be able to take part in the discussions.
他学部·他研究科受講可否 / Other departments' students	可 / Yes ※要覧記載の履修対象とする年次を確認すること。 Please make sure to confirm the student year listed in the bulletin.
評価基準・割合 / Evaluation	授業参加 / Class participation (30.0%) リアクションペーパー / Reaction paper/in-class assignments (50.0%) (授業期間中) 授業内期末試験 / In-class final exam (20.0%)
テキスト(教科書) / Textbook	自由記述 / Free Text : Information concerning the texts to be used during class will be given on the first class. However, in order to improve your knowledge about Japanese pop culture issues, I strongly recommend reading the books below which can be found in the university library.
テキスト(教科書) 1 / Textbook1	著者名 / Authors : De Mente, Boye Lafayette 書名 / Title : Japan's cultural code words: 233 key terms that explain the attitudes and behavior of the Japanese 出版社・出版年 / Publisher. Year : Tuttle, 2004
テキスト(教科書)2 / Textbook2	著者名 / Authors : Storey, John 書名 / Title : An Introduction to cultural theory and popular culture 出版社・出版年 / Publisher. Year : The Univ. of Georgia Press, 1998
テキスト (教科書) 3 / Textbook3	著者名 / Authors : Hinds, Jr., Harold E., Marilyn F. Motz and Angela M.S. Nelson (eds.) 書名 / Title : Popular culture theory and methodology: a basic introduction 出版社・出版年 / Publisher.Year : The Univ. of Wisconsin Press, 2006
参考書1 / Readings1	著者名 / Authors : Allen, Matthew and Rumi Sakamoto (eds.) 書名 / Title : Popular culture, globalization and Japan 出版社・出版年 / Publisher.Year : Routledge, 2006
参考書2 / Readings2	著者名 / Authors : Mitusi, Toru and Shuhei Hosokawa (eds.) 書名 / Title : Karaoke around the world: global technology, local singing 出版社・出版年 / Publisher.Year : Routledge, 1998
参考書3 / Readings3	著者名 / Authors : Brienza, Casey (ed.)

	書名 / Title : Global manga: "Japanese" comics without Japan? 出版社·出版年 / Publisher.Year : Ashgate, 2015
必要外国語 / Required foreign languages	英語(授業はすべて英語で行う)/ English (all classes will be in this language)

講義スケジュール/Schedule		
	1. What is pop culture and how to research about it?	
	2.Definition of Japanese pop culture	
授業計画 / Class schedule	3. Japanese movies as pop culture	
	4.Evolution of Japanese popular music	
	5.The Japanese idol (aidoru) culture	
	6.Can enka be considered pop culture?	
	7.Japanese society through the evolution of Koohaku Uta Gassen	
	8. Searching for Japanese cultural characteristics in Japanese music PVs	
	9.Karaoke: a Japanese pop culture or a global one?	
	10. Japanese identity and society as represented in Japanese manga and anime	
	11.Sexuality as represented in Japanese manga and anime	
	12. Social roles as presented in Japanese TV dramas	
	13.Japanese comedy: rakugo and manzai	
	14.Final essay in class	